



Itinerary prepared for Travel Classics
Montréal & Eastern Townships
May 20th – 25th, 2018

Bonjour !

Discover the wonders of Québec with this itinerary prepared by **QuébecOriginal** and its regional partners. It was designed to give you a taste of the wealth of our territory and culture, while allowing you to sample our legendary “joie de vivre” that is sure to seduce you and leave you with lasting memories.

To plan your trip, we invite you to consult the [useful information](#) section found on our website.

Most of the costs related to this itinerary are covered by the *Alliance* and its partners, unless otherwise noted.

You will find a final copy of your itinerary in the welcome kit which will be given to you upon arrival.

Our partners are looking forward to meeting you. Therefore, we invite you to notify us of any significant delay or cancellation to avoid any inconvenience to the person or company that awaits you.

Please find below your main contacts in every region.

We wish you a pleasant stay!

CONTACTS

Prior departure:



Your Contact

Yves Gentil

Destination Québec Office

E-mail : yves@dqmpr.com

Office number: [212-598-1160](tel:212-598-1160)

Your contact at your arrival and between each region:



Your Contact

Vincent Lefebvre

US Market manager

E-mail: vlefebvre@alliancetouristique.com

Office number: 450-686-8358

Your destination contacts:




Your Contact

Catherine Binette

Tourisme Montréal

cbinette@tourisme-montreal.org

 514 844-6639

Mobile: 514 616-5938

Website: www.tourisme-montreal.org/



Your Contact

Danie Béliveau

Tourism Eastern Townships

db@atrce.com

Mobile: 819 571-4449

www.easterntownships.org

MONTRÉAL



Sunday, May 20

End of conference.

Free time.

Check into one of the participating hotels.

From major American and international chains to quaint boutique hotels, you are sure to find the perfect home-away-from-home.

Evening suggestions: A list of suggested activities will be included in your program.

Monday, May 21

Enjoy breakfast at your hotel.

Meet your professional tour guide and kick off your visit with a picnic on the [mountain!](#)

Mount Royal is the heart of the city and island. It is a large volcanic-related hill, immediately west of Downtown Montreal. Mount Royal gave its name to Montreal.

The majestic park, was originally designed by Frederick Law Olmsted, who also co-designed New York's Central Park, and was inaugurated in 1876, although not completed to his design. The park is also Montréal's largest green space and highest point with an elevation of 764 feet; it's a tranquil natural refuge from urbanity, offering a variety of activities for all seasons. From the balustrade of Belvedere Kondiaronk, enjoy sweeping views of the city skyline, the St. Lawrence River and the countryside beyond.

After your picnic, dive into Montréal's neighbourhoods and meet the locals who make them unique.

Montréal's neighbourhoods are like the members of an extended family. They each have their personality, Take the time to get to know them to appreciate them for their uniqueness. All put together, they make Montréal the eclectic and charming city that it is.

Discover the past, present and future in [Old Montréal](#); the cultural heart of [Downtown](#); the stylish and refined [Golden Square Mile](#); the colourful and quirky [Plateau and Mile-End](#); pass through the iconic red gates of Chinatown; relive your student days in the Latin Quarter and ignite your Pride in dynamic and eclectic [Village](#).

This afternoon: Happy Birthday Montréal!

The city turned 376 years last week. Celebrate by visiting the very birthplace of Montréal!

Join the Museum Director for a tour of [Pointe-à-Callière](#), the birthplace of Montréal and a National Historic Site. Explore an original underground circuit leading through archaeological excavations starting with Indigenous settlements. Start the tour with an immersive multimedia show presenting a high-speed view of the city's history.

For Montréal's 375th anniversary in 2017, the Museum restored the Collector Sewer, the first of its kind to be built in Canada, which provides an underground connection between the Fort Ville-Marie Pavilion and the main building.

End your tour with lunch in the museum's glass-walled restaurant, bathed in natural light and offering an exceptional view of the Old Port.

Enjoy dinner in Old Montréal.

Old Montréal has always been the spot to head to for some old-world charm. These days, it's the flourishing food scene that also beckons visitors to this historical neighbourhood. All types of restaurants, cafés, bistros, bakeries, specialty shops, tasty tours and creative cooking classes are what make for a full foodie experience.

After dinner, discover the history of Montréal with [Cité Mémoire](#) .

Loosely inspired by the history of Montreal, Cité Mémoire invites you to meet a host of characters who've witnessed the city's evolution first-hand. Projected throughout Old Montreal, the work appears on the very walls that surround us, the ground on which we walk, the trees that frame our present.

Tuesday, May 22

Enjoy breakfast at your hotel.

Personalize your day with one of the following day tours.

Maximum group size: 6 people per tour

Lunch will be included during your tour.

TOUR 1 - Roll down the River.

Get on two wheels and discover Montréal's bike culture by pedaling along some of our 650 km (403 miles) of bike paths. Explore Old Montréal and the Old Port before heading into some of our artsy and colourful neighbourhoods. Slow down as you ride through our parks and see why Montréal is truly best explored by bike. Get a bite at the Atwater Farmer's Market and recharge before your next adventure!

Trade your wheels for a kayak and paddle along the Lachine Canal with [H2O Adventures](#). Discover the interesting nooks and crannies that make-up the historic "Cradle of Industrialization." Witness the majestic birds, turtles and beavers that call the canal home while we look upon the changing landscape of the Montreal Skyline.

TOUR 2 – Eat like a Montrealer :

Where to eat in Montreal? We've got you covered. We'll take you to 6 of our favourite eateries and watering holes. From artisanal charcuteries to thirst quenching craft beers, discover the surrounding areas of the Jean-Talon market. You will sample some tasty regional delicacies and meet the producers who take pride in the quality and distinction of their harvest. You'll see how diversity is synonymous with Montreal: the Vietnamese neighbor the Italians and further east the Latinos share the streets with the Maghrebis. You'll get into the "Mile-Ex" district, a peculiar part of town that has boomed in recent years. Here, industrial buildings sit next to bungalows and architectural firms where young entrepreneurs are reshaping our culinary scene. We will savor the newest craft brews and learn about the progressive coffee renaissance one sip at a time. Come hungry!

TOUR 3 – Connect with the geek in you:

Dig into Montreal's creative and innovative DNA. Reknown around the world as a hub in video gaming, virtual reality and interactive multimedia experiences, Montréal is on top of the game! Some of the industry's biggest brands are being developed here. We'll take you on a behind-the scene tour of some of the world leaders studios (think of Ubisoft, Moment Factory and Felix & Paul among others) and our famous Quartier des spectacles, where you will get to meet the creators of the next big thing. May the force be with you,

TOUR 4 – Fashion alert!

Join Montreal fashionista Carrie Mcpherson on a [fashion and design treasure](#) hunt across Montreal's chic and trendy neighborhoods. Visit haute-couture boutiques, local designers' workshops and meet with some of the city's crafters and makers that contributed to Montreal's reputation for style and elegance.

TOUR 5 – Jewish Montréal

Montreal's Jewish community is one of the oldest and most populous in the country and has influenced the city's make-up in many ways. This tour will follow in the footsteps of one of Montréal's most notable sons: Leonard Cohen. Follow in his footsteps around Montreal to discover his favourite haunts. Drop into the [Museum of Jewish Montreal](#) and sample some iconic dishes of Jewish Montreal.

This afternoon: Enjoy some free time.

Please let us know if you wish to visit some of our museums and / or attractions.

Tonight:

Dinner this evening will be held in the Mile-Ex Neighbourhood.

What started off as an industrial section of town has become one of the most vibrant communities in Montréal. Located between train tracks, viaducts and dead-ends it is not the easiest spot to find, but once you do you will be treated to some of the most unique galleries, restaurants and bars in town!

Wednesday, May 23

Enjoy a complimentary continental breakfast at your hotel.

Departure to regions after breakfast.



Wednesday, May 23, 2018

12:00 AM Lunch, visit and tasting at [Vignoble de l'Orpailleur](#) (Vineyard)

1086, rue Bruce (route 202)

Dunham, Quebec J0E 1M0

Phone: 450-295-2763

Contact: Charles-Henri de Coussergues, Owner and wine maker and Édith Ducharme, Marketing and Sales Manager

L'Orpailleur is located in Dunham, in the Eastern Townships, near the American border. Come and see us at the vineyard where you can find our products, visit our facilities and discover an area of the province where most Québec wines are produced. Follow the wine route and don't miss our restaurant in season and our banquet hall all year round.

2:30 PM Visit of [UNION LIBRE cidre & vin](#)

1047, route 202 (chemin Bruce),

Dunham, Quebec J0E 1M0

Phone: 450-295-2223

Contact: Sylvie Chagnon and Ernest Gasser, Owners and Windmaker

First producer of fire cider and dedicated in producing cider and wine. A duality between fire and ice allows us to offer distinctive products, unique in Québec.

5:00 PM Thermotherapy and dinner at [BALNEA SPA](#)

319, chemin Lac Gale

Bromont-sur-le-Lac, Québec J2L 2S5

Phone: 450 534-0604

Contact: Andréanne Alix, Brand Manager

BALNEA spa, winner of the Créativité Montréal grand prize and Spa Select 2006, is located on a 400-acre private natural reserve. Panoramic Finnish saunas, Turkish bath, outdoor whirlpool tubs, waterfall, sweat lodge, forest basin and solarium for an exceptional thermal experience. Avant-garde architecture, breathtaking scenery, ciné-spa and a slow food café complete this incomparable oasis of relaxation. You'll be eating at Balnea Spa's restaurant Lumami, you can look at [menu](#) online.

8:00 PM Arrival for one night at [Le St-Martin Bromont Hôtel & Suites](#) (To be confirmed)

111, boulevard du Carrefour
Bromont, Quebec J2L 3L1
Phone: 450-534-0044 / 1-866-355-0044
Contact: Lyne Poulin, General Manager

Whether it is for a one night stay, an intimate gathering, a sport activity or a business trip, the know-how and warm ambiance will surely captivate you. Our attentive and courteous staff is always happy to ensure you get the maximum enjoyment from all the available conveniences such as our exercise room, interior spa, terrace and outdoor pool. If you have an event to celebrate, our sumptuous reception rooms provide that touch of class that you are looking for. Planning a business meeting? We invite you to visit our conference rooms equipped with the latest technology which can meet all your requirements and expectations.

Thursday, May 24, 2018

8:00 AM Breakfast in the dining room

9:00 AM Departure for [BACKBONE BROMONT](#)
100, rue du Rubis (Quartier Natura)
Bromont, Quebec J2L 0G2
Phone: 514 271-8901
Contact:

Unique activity in the Eastern Townships, the bloc Backbone offers hiking games and training for everyone. The new building is a giant game center, with original indoor activities inside such as slack lines and ping pong. Come experience mountain climbing!

11:00 AM Visit of [Musée du Chocolat de Bromont](#) (Chocolate Museum)
679, rue Shefford
Bromont, Quebec J2L 1C2
Phone : 450-534-3893
Contact : Michel Bilodeau, President of Bromont's Fête du chocolat

The Chocolate Museum was founded in 1993. This thematic museum allows visitors to learn about the history of chocolate and see a multitude of features related to chocolate. Presentation with a guide when booking with a group.

12:30 AM Lunch at [Microbrasserie La Memphré](#)

12, rue Merry Sud

Magog, Quebec J1X3K9

Phone: 819-843-3405

Contact: Todd Pouliot, Owner

Like a second home, La Memphré Micro-brewery is warm and friendly. Brewed house beer. Genuine and friendly staff. Delicious cuisine and guaranteed fun around Lake Memphremagog. Welcome home!

2:30 PM [Fromagerie la Station](#)

440, chemin de Hatley (route 208)

Compton (Québec) J0B 1L0

Phone : 819 835-5301 / 819 574-3547

Contact: Simon-Pierre Bolduc, Cheesemaker, Carole Routhier, Founder

Family-owned business in organic farming. Located on the farm, the Fromagerie La Station prepares cheeses made from organic raw cow's milk. We have opted for organic pastures that give our cheeses a very local flavour. Winner of several regional, provincial and national awards, our products are the reflection of our home-grown produce and the quality of our know-how. Come taste Alfred Le Fermier (firm cheese) and the Comtomme (semi-firm cheese). Our famous raclette and surprise products are always available for tastings and sale at our boutique.

3:30 PM Arrival for one night at [Ripplecove Hotel & Spa](#) (To be confirmed)

700, chemin Ripplecove

Ayer's Cliff, Quebec J0B 1C0

Phone: 819-838-4296 / 1-800-668-4296

Contact: Mr. Pier-Hugue Gagnon, Director of the operations

Located on a 12 acers peninsula in Ayer's Cliff, Ripplecove, Lakefront Hotel offers you: elegantly decorated rooms, uniting tradition with modernity, a luxurious Victorian-style dining room with a view on the lake, a patio ten steps away from beautiful lake Massawippi and a spa offering a vast array of professional treatments as well as an outdoor jacuzzi. During your moments of leisure make use of our installations and sporting equipment such as: skating on the frozen lake, snowshoeing, bicycling, playing tennis, kayaking, swimming in our heated outdoor pool, fishing and many more...

6:00 PM Dinner at [Le Riverain](#) (To be confirmed)
700, rue Ripplecove
Ayer's Cliff, Quebec J0B1C0
Phone: 819-838-4296 / 1-800-668-4296
Contact: Chef Joris Larigaldie

A luxurious Victorian-style dining room with a breathtaking view of the lake, a specialized menu and an agreeable and personalized service awaits you at Ripplecove's restaurant, Le Riverain! Winner of the prestigious Four-diamond CAA/AAA prize for its gourmet dining, Le Riverain is a pioneer in progressive local cuisine of the Eastern Townships, heightening your culinary experience. Recently renovated, Le Riverain is the best place to discover local cuisine and a selection of wines in a warm and elegant atmosphere.

8:30 PM [Foresta Lumina](#) at Parc de la Gorge de Coaticook
400, rue St-Marc
Coaticook, Quebec J1A 2T7
Phone: 819-849-2331 / 1-888-524-6743
Contact: Caroline Sage, General Manager or Félix Tremblay

The forest comes to life at sunset. Come live an unforgettable experience during this 2-km evening hike full of surprises. You will discover an enchanted forest. Emphasizing on scenography, lighting and video mapping while enjoying original soundtrack music, you are invited into a universe inspired by the region's fictitious heritage and Quebec forest mythology. Come walk the path and discover the fantastic creatures that live in the forest and come to life at night. **Meet the artisans and technicians of moment factory and live the absolute experience of Foresta Lumina.**

10:00 PM Sweet treat at [Laiterie de Coaticook Ltée](#)
1000 Rue Child
Coaticook, QC J1A 2S5
Phone: 819-849-2272
Contact: Roxanne Provencher, Marketing department

Laiterie de Coaticook Ltée is one of the largest ice cream manufacturers in Quebec. We offer various products made from milk and cream: ice cream, ice cream log, ice milk, cheese. Discover our delights!

Friday, May 25, 2018

8:00 AM Breakfast in the dining room

9:00 AM Departure for [VéloVolant at Au Diable Vert](#)
169, chemin Staines
Sutton, Quebec J0E 2K0
Phone: 450 538-5639
Contact: Julie Zeitlinger and Jeremy Fontana, owners

Unique in Canada, the VéloVolant is an innovative and ecological activity. Be one of the first to soar through the treetops on a suspended recumbent bicycle which travels only as fast as your pedal strokes. VéloVolant is the highest of its kind, supported by towering maples and pines connected by high performance cable. The 1000 meters circuit meanders along a mountainside passing through ravines, over waterfalls as you peer through the canopy at the Green Mountains of Vermont. An experience that will take your breath away. Ready for a whole day or week of fun? Combine your VeloVo-lant experience with a stay in one of our tree houses or cliff cabins, a hike in the mountains or a paddle down the Missisquoi River.

11:30 AM Departure for Montreal

It was a pleasure to welcome you. We hope this tour suited your needs.







We would appreciate receiving a copy of your articles or links.

**Thank you for your visit.
We hope you enjoyed your stay in Québec!**

québecoriginal

Do not hesitate to share your article and photos on our social media:

#quebecoriginal

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And thank you to our partners!

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MONTREAL**

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My place to Be